



### Recruitment Incentive Program Statement of Intention

Overview: In order to extend the value of membership in Bucks-Mont Collaborative to a broader range of organizations, we are providing a modest award and recognition to members who bring in new members.

Details:

- This is intended to be friends-and-colleagues introducing friends-and-colleagues to Bucks-Mont Collaborative. Because this outreach will reflect on our organization as well as yours, recruitment must always be friendly, collegial, and low-pressure.
- Membership is by organization. Therefore, only one recruitment incentive will be awarded per organization recruited.
- If the new member joins and pays prorated dues (i.e. after the start of the fiscal year), the recruiting member (an individual, not their employer) will receive a \$15 gift card when the prorated dues are paid; when the new member renews for a full year, the recruiting member will receive an additional gift card in the amount of \$25, for a total recruitment incentive of \$40 in gift cards. If the new member pays full-year dues, the recruiting member will receive the \$40 gift card at that time.
- The recruiting member is encouraged to act as an ambassador for the new member, helping them to become informed about and active in the programs and activities of the Bucks-Mont Collaborative early in their membership.
- The recruitment incentive will be made available to one individual per organization recruited.
- An organization’s membership must have lapsed by a year or longer for a member to be eligible to recruit that organization.
- If the recruitment incentive is important to you, please be sure to inform the Coordinator of your intention to recruit. S/he will record intentions on a first-come, first-served basis. One individual may designate up to two organizations they will seek to recruit at one time. Recruitment incentive eligibility for a specific individual for a specific organization will remain in place for a period of six months.
- Members of the Board of Directors are ineligible for the recruitment incentive though they continue to be encouraged to invite new organizations to become involved.
- The recruitment incentive applies to standard, published membership dues rates.
- To be eligible to participate in this program, the recruiter’s organization must be a member in good standing.

I hereby state my intention to recruit the following organization(s) for membership in the Bucks-Mont Collaborative. (You will be notified if another member has already signed up for the same organization.)

Organization(s) I intend to recruit: \_\_\_\_\_

_____	_____	_____	_____
My name	My organization	My email	My phone number

Please submit this form to Ella Roush, Coordinator, [ella@bucksmontcollab.org](mailto:ella@bucksmontcollab.org), fax 215.234.4494  
*Thank you for helping to introduce our Collaborative to other organizations!*